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++Price must be a legitimate advertised offer on exact vehicle & equipment, exclusive of trade-in on instock units. Must provide advertisement as proof of price. + Estimated Kelley Blue Book market value is based off of clean, average and rough vehicle condition and mileage, equipment and condition of vehicle may affect vehicle value. =Rebates in lieu of financing on select new models. *Financing in lieu of rebates on select models w/ ok credit. \$16.67/\$1000 financed w/ \$0 cash down. ^ Savings from Manufacturers Suggested Retail Price. Manufacturers Suggested Retail Price may not be what vehicle is sold for within trade area. *11 Ford Dump Truck all rebates applied. No limiting rebates. # All incentives applied which vary by model. ^^Stk#H9829AA. Based on \$0 down @ 3.99% APR for 75 mos. Must qualify. All offers plus tax, title, license & service fee. Photos are for illustration purposes only. No prior sales. See dealer for details. Offers expire 3/15/12.